

## **Nedlands Yacht Club (NYC Inc)**

### **Business Priorities: @ January 2019**

#### **Background**

The NYC Business Priorities are developed through member consultation and Management Committee consideration to provide a foundation to create a;

- Clear vision of where we are going,
- Ensure the long term health of the club,
- Create clear decision making and progressive improvement, and
- Maximise the efforts of members and committees.

Throughout the discussions many ideas and suggestions were contributed. The Management Committee has appreciated the contributions made at these meetings and trusts that this plan provides direction for the future for NYC.

NYC is situated on the foreshore of the Swan River at Nedlands, with wide grassy lawns and sandy beaches, the Nedlands Yacht Club is an ideal location for sailing. NYC prides itself on being a family oriented club encouraging juniors and families into the sport and teaching people to sail or improve sailing skills through accredited courses catering for juniors, intermediate and advanced sailors. Some NYC families have reached four generations of members. NYC is a self help club, able to minimize costs using resources given voluntarily by club members.

NYC has grown from a small club sailing VJs in 1953 to a club that supports many different classes of boats, from small monohull dinghies to medium monohull dinghies; fast multihulls including Tornados and Hobies; and cruisers which include family cruisers and sports boats. NYC concentrates on sailing boats and the only power boats at the club belong to the club as support boats.

NYC aims to foster interest in all aspects of sailing, offering Yachting Australia accredited courses for learning to sail for both pleasure and competition. Our sailors range from beginners to world title holders. Courses are available for learning to sail for all ages, improving your sailing, first aid, and the Recreational Skippers Ticket.

NYC sails on Sundays from October to April excluding long weekends, occasionally during the winter, and regularly hosts State and National sailing championships for various classes of boat. NYC is able to provide competitors with the open space of Melville water, and from its volunteers, excellent race management support.

The NYC club house offers unrestricted river views and is a great place to hold functions. NYC revenue stems from venue hire and membership fees. The NYC membership base has been as high as 700 and currently sits at 400 members.

## **Vision**

NYC will be a vibrant, sustainable, responsible and family oriented sailing club encouraging juniors and families into the sport, teaching people to sail or improve sailing skills from juniors to world class sailors.

## **Aims**

- To be a sailing club, with a balance of sailing and social members, and a mix of fleets that supports people to progress to stages of development from beginners to world class sports people.
- To be recognised as the premier off the beach sailing club in the Perth metropolitan area, who can boast friendly members committed to the NYC environment.
- To be a well managed and financially sound club with a membership base of 600 – 800 people.
- To be recognised as a club with a culture of volunteerism and social belonging leading to excellent standards of sailing competitiveness and behaviour.

## **What we value**

- A unique culture exhibiting modesty and pride in the club.
- A spirited, diverse and actively contributing membership.
- Respect for difference of opinion, and willingness to listen.
- Respect and recognition of our volunteer contributions.
- A competitive and sportsmanlike racing culture.
- A club open to all ages, abilities and welcoming to newcomers.
- Providing a quality recognised program of sailing development.
- Care for our surroundings and environment.
- Financial security and sustainability.

## **Our environment**

NYC exists in a context of competition for limited financial resources and membership. The community's expectations are changing, with volunteerism in decline at the same time as community expectations of service delivery are rising, coinciding with an increasingly litigious society. The NYC membership has rising expectations of belonging to a modern, efficient and well managed club, albeit it often someone else's responsibility to deliver this result.

The members recognise that NYC is in a position of strength through its location and facilities, affordability and culture, strong development program and good community standing. NYC is renowned for its multihull fleet and non powerboat philosophy, but also its unwillingness to embrace development and progress. This culture limits capacity to provide resources for improvements demanded by its membership, resulting in some more aspirational members seeking better facilities and sailing programs at other clubs. Participation in the NYC development program is not converting to increased membership. The 'middle' monohull fleet is small and there is a gap in the intermediate classes. Too many members are utilising the club as a storage facility.

## NYC Business Priorities 2019 - 2021

Complementing and noting the club constitution and by-laws, our priority business will be;

### Objective 1. Redevelop the Sail Training Centre.

To do this we need to	Achieved / Progress
Consult members and consider needs to produce a building design and plan to build ready stage.	
Raise funds.	
Seek sponsorship and grants.	Sponsorship and grants are very likely to be successful through the Local Council if we can match the requested amount. In the meantime we will continue to progress plans through approval phases (e.g. NCC) so that when funds are more likely we are ready to go.

### Objective 2. Attract more junior members.

To do this we need to	Achieved / Progress
Reinvigorate the training program relevant to classes sailed.	The junior training program has been invigorated by Graeme Pennifold and our increase in Tackers courses
Encourage racing and links to sailing sections.	Junior racing has recommenced on Sunday afternoon. F11's and optimists are participating with the on water support of a coach boat. Stronger links are being forged with the Hobie section as the largest fleet.
Conduct social events.	Junior camp is held successfully each year in November
Develop relationships with neighbour clubs to promote.	Additional promotional activities are being considered at this stage. Target groups and audiences need to be defined further.

### Objective 3. Maintain buildings, infrastructure and grounds.

To do this we need to	Achieved / Progress
Implement a maintenance program, including asbestos removal.	The maintenance sub committee continues to address and rectify ongoing maintenance requirements. The committee has funds allocated from the budget to undertake their requirements.
Establish a forward plan of future needs.	The maintenance sub committee has a forward plan of work. The Planning and Infrastructure committee has a sole focus of the STC redevelopment.
Raise funds and set aside funds for replacement of assets.	Funds have been allocated from the budget through depreciation to replace aging assets. We need to define a replacement schedule from the asset inventory.
Partner with neighbour clubs to share resources.	

### Objective 4. Foster communication and member participation

To do this we need to	Achieved / Progress report
Communicate management business priorities to members.	The website, traveller and mainsheet continue to provide the core communication strategy. However all can be improved with greater contribution and article input from members / sections.
Publish mainsheet and traveller.	Are being published as scheduled.
Ensure website is up to date, accurate and informative.	Website is going to be redone in winter 2019
Conduct events for existing, new and prospective members.	All events concluded for the season, will recommence in September
Improve records management practices.	Incident reporting has been improved through more understanding of the process. Managing Secretary continues to maintain office systems but we have limitations with space and a document management system.
Ensure members are aware of club policies.	The website contains club policy documents, traveller and mainsheet could be used more to provide pointers and policy briefs to educate and inform members of the policies.